



INVEST IN YOUR TEAM TO BUILD PASSIONATE LEADERSHIP

WWW.PAULCASEY.ORG

LET PAUL CASEY INSPIRE YOUR TEAM!

GROWING

FORWARD

Services

**IS YOUR TEAM READY TO
PURSUE YOUR COMPANY'S VISION?**

**BUILD STRONG EMOTIONAL
INTELLIGENCE SKILLS? MASTER**

PEOPLE SKILLS USING PRACTICAL TOOLS?

**DEVELOP INVESTED LEADERS ACROSS
YOUR ORGANIZATION?**



GROWING

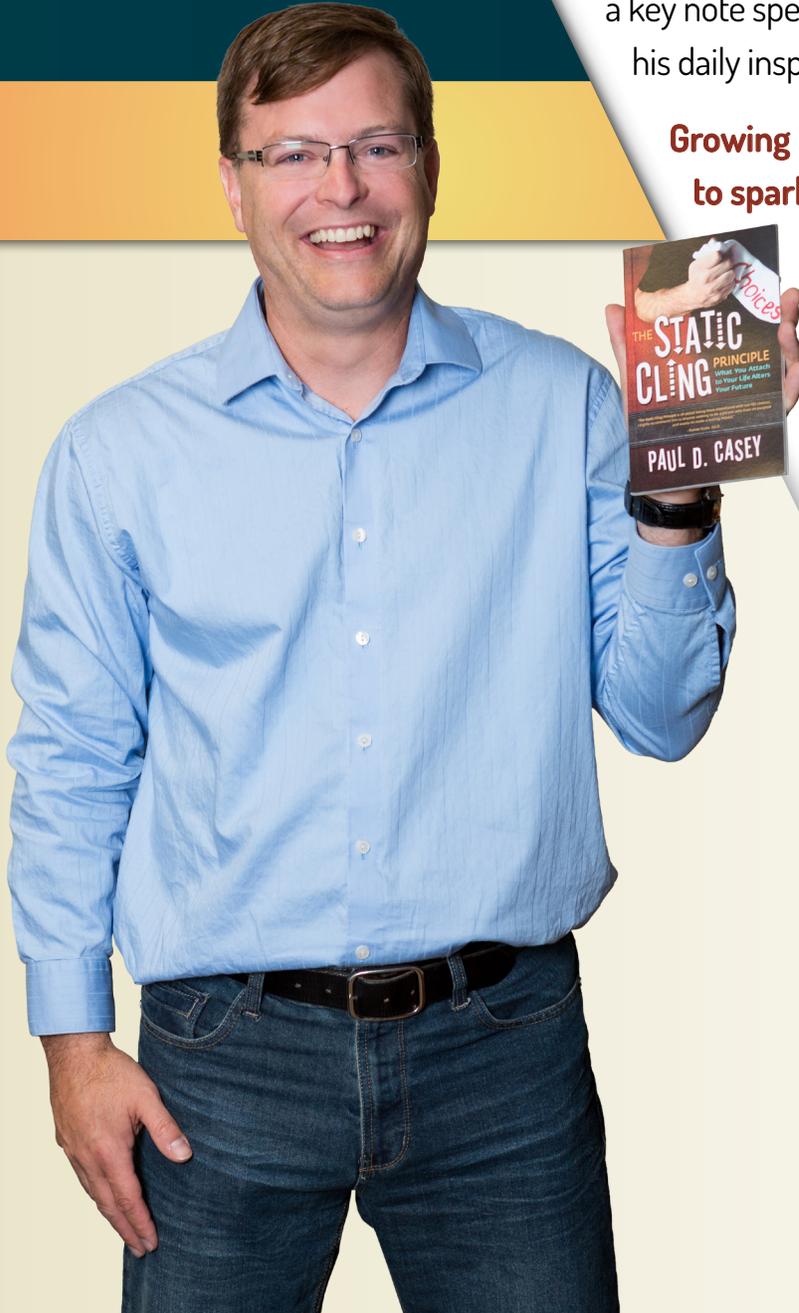
FORWARD

Services

MEET PAUL CASEY, COACH

Paul Casey, certified life coach, has been coaching for over twenty years, and gives over fifty presentations a year. He has inspired thousands through his seminars, team building off-site retreats, as a key note speaker, one-to-one leadership coaching, and through his daily inspirational growth messages across social media.

Growing Forward's mission is to equip and coach leaders to spark breakthrough success.



Paul is the author of two books, *The Static Cling Principle*, where readers learn that what you attach to your life truly alters your future, and *Maximizing Every Minute*. *Maximizing Every Minute* teaches time management and getting your priorities done every day. A third book, *Leading the Team You've Always Wanted*, will be released in 2017.

Paul serves in a leadership role with Leadership Tri-Cities. He is a member of Society for Human Resource Management and International Association of Professional Life Coaches.

AFFILIATE OF
SHRM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

MEMBER
International
Association of
Professional
LIFE COACHES
iaa.org

SEMINARS TO GROW FORWARD

Paul Casey wants to ignite a fire in YOUR team to push your company further, faster.

Paul's proven "success strategy" presentations offer professional development and team-unifying retreats for teams of all sizes. Booking Paul for a live event ensures that your participants gain a plethora of practical, inspirational content that leaves each person with a takeaway to apply the very next day. His down-to-earth personal approach allows him to connect with audiences quickly and develop a rapport of trust.

Whether you are building a team or motivating one, Paul offers seminars, presentations and workshops tailored to your needs.

Team Leadership:

- **Tough Talks with Team Members:** how conflict can be a good thing, why confrontation is necessary, and how to do conflict resolution well — even the hardest of talks
- **Top Traits of Terrific Team Leaders:** eleven leadership habits for melding your group into a team
- **Crafting, Casting, and Carrying a Compelling Vision:** activities and principles to help clarify where you are leading your team, sharing that destination with your team, and making it part of the culture
- **You can be a Change-Agent:** why leaders need to be change-agents, and practical soft-skill strategies for leading a change effort and getting more buy-in than resistance
- **Mistakes Leaders Make and How to Avoid Them:** We look at several behaviors that cause many leaders to shoot themselves in the foot and practical alternatives to get better at leadership
- **Bring Your Meetings to Life!** discover what makes a meeting productive, learn fresh strategies for before, during and after meetings, and identify special types of meetings

WHAT DO EXECUTIVES HAVE TO SAY ABOUT PAUL CASEY?

"Paul was hired as a featured speaker at our annual team building event. We found his presentation to be simple, interesting, helpful and surprisingly accurate. Paul has a passion for helping others. He is approachable, likeable, non-judgemental, and able to instantly connect to a large group."

—Deb Diehl, Ph.D.

*Senior Director
Research, Quality and
Innovation for ConAgra
Foods Lamb Weston,
Richland, WA*

NOTABLE CLIENTS

- McDonald's Corporation
- Benton County Auditors
- Sandvik Special Metals
- Tri-City Regional Chamber of Commerce
- Columbia Basin Chapter of the Society for Human Resource Managers
- Tri-City Cancer Center
- Pacific Crest Planning
- Papa Johns Pizza
- Energy Solutions
- Children's Developmental Center
- Pasco School District
- McCurley Integrity Dealers

- **Leader as Coach:** become a coaching leader, not just an evaluative leader, and with every direct report master the art of one-on-one communication
- **Strengthening Your Core:** strategic planning for a healthy organization means hands-on development/evaluation of your team's mission, vision, and values, as well as the other key foundational areas that must be in place in order to strategically plan
- **Leadership Development That Leaves a Legacy:** why it's crucial to have an LD plan, what the essentials of LD are, and the three-legged stool of LD (e.g. on-the-job training, continuing education, and mentoring/coaching)
- **Best Boards: Keys to Effective Board Leadership:** an overview of board recruitment, orientation, expectations, evaluation, board meetings, top responsibilities, and avoiding board woes.

Team Building:

- **Maximize and Modify Your Personality Style:** learn the four animal types, bring out the best in your style, where you fit best on any team, and how to respectfully customize your communication to the other styles
- **Courageous Decision-Making:** we all need filters for making important decisions at work and in life, and step-by-step guidance is here for making the tough call
- **Reaching for Rock-Solid Relationships:** leadership is tantamount to relationship building — learn the five relationships in your business that need to be strong and how you can enhance them.



Self-Leadership:

- **Time Management Made Easy:** eight habits that help you get your priorities done every day
- **Work-Life Balance:** how to develop a rhythm of a life lived according to your values, and how to protect it with good boundaries
- **Burning Bright without Burning Out:** figure out what leads to burnout and learn practical habits to develop that keep you sharp
- **Nurturing Your Creativity:** a myriad of ideas for creating an environment of innovation in your culture, and how to personally possess a creative mind-set
- **Questions to Pack in your Self-Leadership Backpack:** explore deep questions to make you think about how you are living your life, barriers to deal with, and new habits to form
- **Jumpstart your Life, Career and Relationships:** using several assessment tools, you'll determine where you are now, then grow forward to a bigger vision for your life, as well as how to overcome obstacles to stay on track
- **Your Dynamic Growth Plan:** if you aren't growing, you are dying – so you need an intentional plan to continuously improve in the main areas of your life
- **Networking That's Working:** especially for introverts, you need ideas for getting the most out of a networking event, so that it leads to new business for you
- **Goal-Set to Greatness:** ten tips for preparing, setting, and achieving powerful goals that get results, and practice writing them

PAUL CASEY, SPEAKER

“As a speaker at the Chamber’s Business Development University (BDU), Paul has done an outstanding job educating members. A well-prepared, knowledgeable and dynamic presenter, he incorporates interactive elements and keeps the audience’s attention. Paul receives positive reviews and people return when he is presenting.

I highly recommend Paul Casey.”

—Ashley Coronado
*Government Contracting
Assistance Specialist
Washington Procurement
Technical Assistance
Center (PTAC)
Tri-City Regional
Chamber of Commerce*



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LET'S GET STARTED.

WHAT DO EXECUTIVES HAVE TO SAY ABOUT PAUL CASEY?

"I hired Paul Casey to provide supplemental leadership training to senior managers of our restaurants. To date, Paul has presented six classes with great success. His training has made managers stop and think more often about their role in the business and how to get more from the people that report to them. It has been a positive experience for all as Paul connects well with his audience each time he presents. I know my managers have grown with Paul's help and presentations.

—Scott Adams
Director of Operations, McDonald's of the Tri-Cities, Walla Walla, Prosser and Hermiston

PAUL D. CASEY

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